

Where Every Stroke Speaks

Sandeep
 Paints

Our story begins with a visionary dream born out of necessity.

Founded by Bhausahab Shrikhande in the 1980s, Gem Chemicals and Sandeep Paints emerged from a landscape where quality paints were scarce, especially in the distant reaches of Aurangabad, far from the paint hubs of Indore, Mumbai, and Kolkata. Faced with the challenge of subpar products and long distances, he set out to change the game. In 1984, fueled by a passion for excellence, he established our paint manufacturing unit, pioneering a new era of quality and affordability in Marathwada, Western Maharashtra, and Vidarbha. From those humble beginnings, we swiftly rose to prominence, becoming pioneers in the region and earning a reputation for uncompromising quality and unbeatable value. Today, as we reflect on our journey, we remain committed to our founding principles, crafting paints that not only adorn walls but also transform spaces. All while keeping affordability at the heart of our mission. Join us as we continue to redefine the standards of excellence in the paint industry, one brushstroke at a time.

Our USP



At the heart of our brand lies a compelling promise:

To deliver unparalleled quality paints at irresistibly affordable prices. What sets us apart is not just our products, but the deep emotional connection we forge with each and every customer. We understand that painting is more than just a task; it's an expression of individuality and style. That's why we go above and beyond, ensuring timely delivery and expert problem-solving, all aimed at saving our customers valuable time and resources. With us, it's not just about selling paint; it's about enhancing lives and spaces. Join us on this journey, where affordability meets excellence, and customer satisfaction is our ultimate USP.

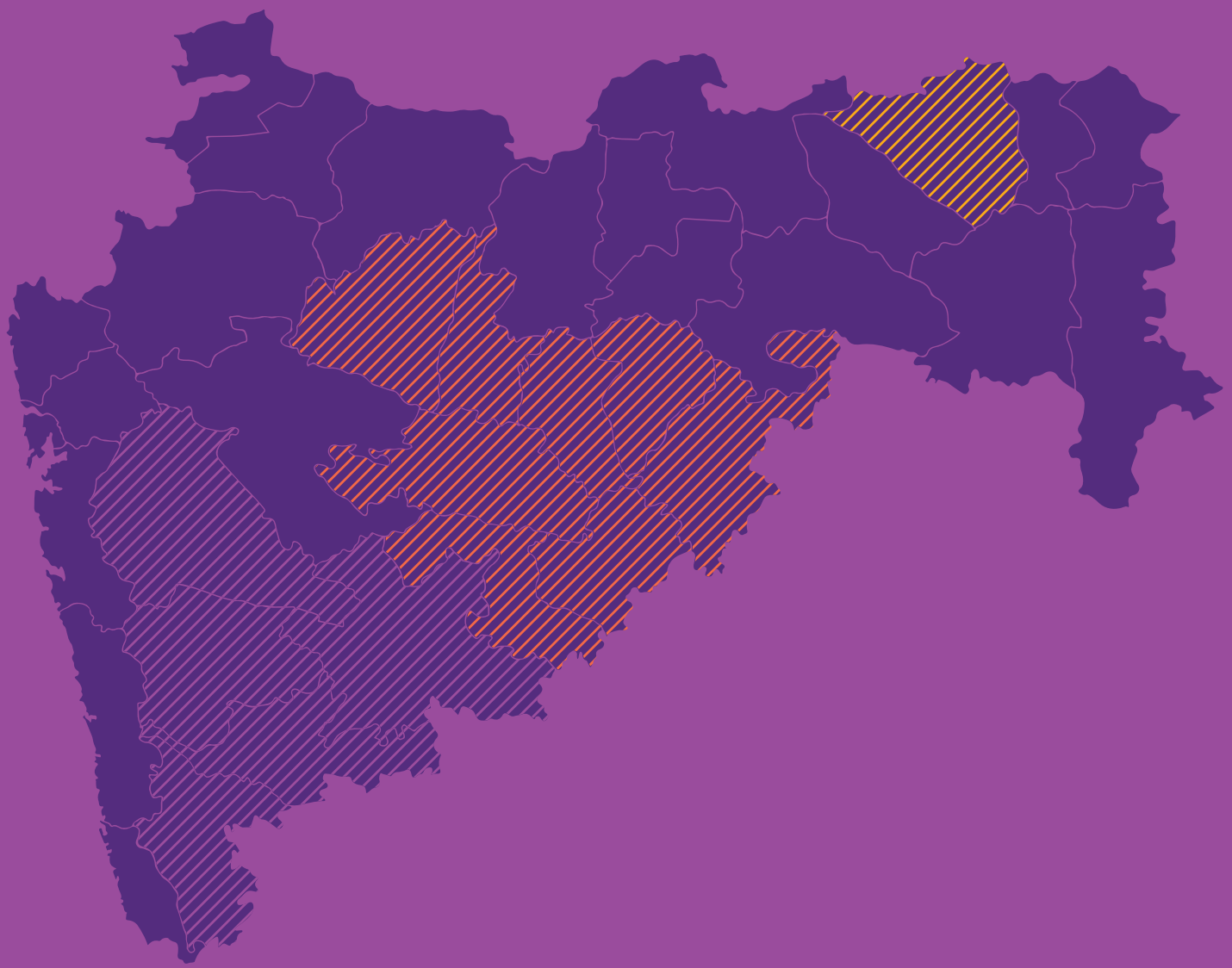




Pioneering Formulation Expertise

Embark on a journey of innovation and excellence with our pioneering formulation expertise. Rooted in the remarkable legacy of Bhausahab Shrikhande, a distinguished chemical engineer, our formulations represent the pinnacle of quality and precision. With his expertise as our guiding light, we continue to uphold the tradition of crafting formulations that surpass industry standards. Today, our commitment to excellence remains unwavering, with professional consultants meticulously overseeing every aspect of our formulation process. Experience the difference that expertise makes as we redefine the boundaries of quality and craftsmanship in the world of paints.

Our Distribution Network



4 tons

Daily Production
Capacity

115

Retailers &
Distributors

55

Cities

Embark on a journey of convenience and reliability with our expansive distribution network, meticulously crafted to serve you better. Covering the vast expanse of Marathwada, Western Maharashtra, and Vidarbha, our network connects with over 115 retailers and distributors across 55 vibrant cities. From the bustling streets of Ahmednagar in Western Maharashtra to the tranquil corners of Vihamandwa in Marathwada, our reach knows no bounds. As a token of our appreciation for your trust, we offer enticing discounts and forge lasting partnerships when sales exceed certain thresholds. Ensuring seamless delivery is our top priority, facilitated by our fleet of dedicated transportation trucks capable of carrying loads ranging from 2.5 to 3.5 tons each. With a commitment to timeliness and care, we guarantee that your goods arrive unscathed, even offering custom location drops when needed. But our dedication doesn't end there — our customer support team stands ready to tackle any issue with lightning speed, providing solutions that exceed expectations. Regular feedback calls ensure continuous improvement, highlighting areas where we can further elevate your experience. Join us as we redefine the standards of service and satisfaction in the paint industry, one delivery at a time.

Locations

Ahmednagar	Karmad	Pachod
Ahmedpur	Kingaon	Phulambri
Ambejogai	Lasur Station	Ramnagar
Aurangabad	Majalgaon	Rahuri
Badnapur	Nagpur	Rajuri
Barshi	Nanded	Ranjangaon
Beed	Naregaon	Renapur
Bhokardan	Newasa	Shendra
Chikalthana	Nilanga	Shirur Kasar
Deulgaon Raja	Padegaon	Sillod
Gangapur	Paithan	Sindkhed Raja
Georai	Pandharpur	Solapur
Hingoli	Parbhani	Telgaon
Jafrabad	Parli	Tembhurni
Jalna	Partur	Udgir
Kaij	Pathan	Vaijapur
Kallamb	Pathardi	Vihamandwa
Kanchanwadi	Pathri	Waluj

Vision

Sandeep Paints aspires to be the foremost paint manufacturer not only in Marathwada but also across the vibrant regions of Western Maharashtra and the dynamic landscapes of Vidarbha. We are committed to setting new standards of excellence, recognized for our relentless pursuit of innovation, uncompromising quality, and unparalleled customer satisfaction.

Mission

Our mission at Sandeep Paints is to empower homes, industries, and communities with transformative paint solutions, driven by innovation, affordability, and sustainability.

We pledge to:

- 1 Extend our footprint into untapped markets across Marathwada, Western Maharashtra, and Vidarbha, ensuring sales growth and competitive pricing.
- 2 Introduce revolutionary Direct-to-Metal (DTM) paint formulations, tailored to the diverse needs of industries, offering swift drying and versatile applications.
- 3 Forge enduring partnerships with builders, architects, contractors, schools, colleges, and retail customers, delivering products and services that exceed expectations.

Values

At Sandeep Paints, we embody excellence, innovation, and integrity. We prioritize quality, sustainability, and customer satisfaction in all our endeavors. Through collaboration, empowerment, and community engagement, we strive to make a positive impact while upholding the highest ethical standards. These values define who we are and guide us in achieving our vision and mission.

We target diverse sectors spanning **residential, commercial, and industrial domains** across **Marathwada, Western Maharashtra, and Vidarbha**. Through strategic engagement with key stakeholders, we aim to meet the distinct needs of our discerning clientele.

Expansion Strategy

OUR EXPANSION STRATEGY IS CHARACTERIZED BY:

1

Thorough market research to identify growth opportunities and emerging trends across Marathwada, Western Maharashtra, and Vidarbha.

2

Establishment of strategic partnerships with local distributors and retailers, facilitating seamless market penetration and customer outreach.

3

Implementation of targeted marketing initiatives to enhance brand visibility and customer engagement.

4

Scaling up production capacity to meet rising demand, ensuring consistent supply and customer satisfaction.

We embrace a deliberate and sustainable approach to expansion, prioritizing meticulous planning and execution over stringent timelines. By navigating the expansion process with care and precision, we aim to achieve sustained success and enduring impact.

OUR EXPANSION ENDEAVOURS PROMISE A MULTITUDE OF BENEFITS, INCLUDING:

1

Increased market share and heightened brand recognition, cementing our position as a leader in the paint industry.

2

Diversified product offerings catering to a broader customer base, enriching lives and spaces with exceptional quality and versatility.

3

Strengthened competitive position and enhanced profitability, paving the way for sustained growth and prosperity across Marathwada, Western Maharashtra, and Vidarbha.

Product Offerings



Oil – Based

- **SYNTHETIC ENAMEL PAINT (OIL-BASED)**

Indulge in the luxurious finish and enduring durability of our Synthetic Enamel Paint. Crafted with precision and passion, this oil-based paint boasts unparalleled resilience, ensuring your surfaces remain vibrant and flawless for years to come.

- **SYNTHETIC WOOD PRIMER**

Prepare your wood surfaces for a flawless finish with our Synthetic Wood Primer. Formulated to perfection, this primer penetrates deep into the wood, creating a smooth and uniform base for your paint, while enhancing adhesion and longevity.

- **SYNTHETIC OLIVE GREEN**

Experience the richness of nature with our Synthetic Olive Green paint. Inspired by the lush hues of the countryside, this captivating shade adds a touch of serenity and sophistication to any environment, transforming ordinary spaces into extraordinary retreats.

- **RED OXIDE GLOSSY**

Infuse your surfaces with timeless elegance using our Red Oxide Glossy paint. With its striking hue and glossy finish, this paint not only provides exceptional coverage but also adds a touch of classic charm to your surroundings, leaving a lasting impression.

- **RED OXIDE PRIMER**

Achieve impeccable surface preparation with our Red Oxide Primer. Engineered to perfection, this primer creates a strong foundation for your paint, enhancing adhesion and protecting against corrosion, ensuring your surfaces remain flawless and pristine.

- **BLACKBOARD OIL PAINT**

Unleash your creativity with our Blackboard Oil Paint. Perfect for schools, offices, or even your home, this paint transforms any surface into a writable canvas, allowing you to express yourself freely and endlessly.

- **BLACK JAPAN (MADE FROM TAR)**

Elevate your interiors with the rich and luxurious tones of our Black Japan paint. Crafted from the finest tar, this exquisite paint creates a sense of depth and sophistication, adding a touch of drama and intrigue to any space.

Water - Based



- **WATER-BASED PRIMER**

Prepare your surfaces for perfection with our Water-Based Primer. Formulated with care and precision, this primer provides excellent coverage and adhesion, ensuring a flawless finish while being environmentally friendly and easy to clean up.

- **1 KG SHRINGAR OIL BOUND DISTEMPER**

Transform your walls into works of art with our 1 KG Shringar Oil Bound Distemper. With its velvety texture and rich pigments, this distemper adds a touch of elegance and charm to any room, leaving behind a lasting impression of beauty and sophistication.

- **20 KG OIL BOUND DISTEMPER**

Experience the epitome of luxury and durability with our 20 KG Oil Bound Distemper. Designed to withstand the test of time, this distemper provides superior coverage and adhesion, ensuring your walls remain flawless and vibrant for years to come. *Also available in 10 kg, 5 kg and 2kg.*

- **INTERIOR EMULSION PAINT**

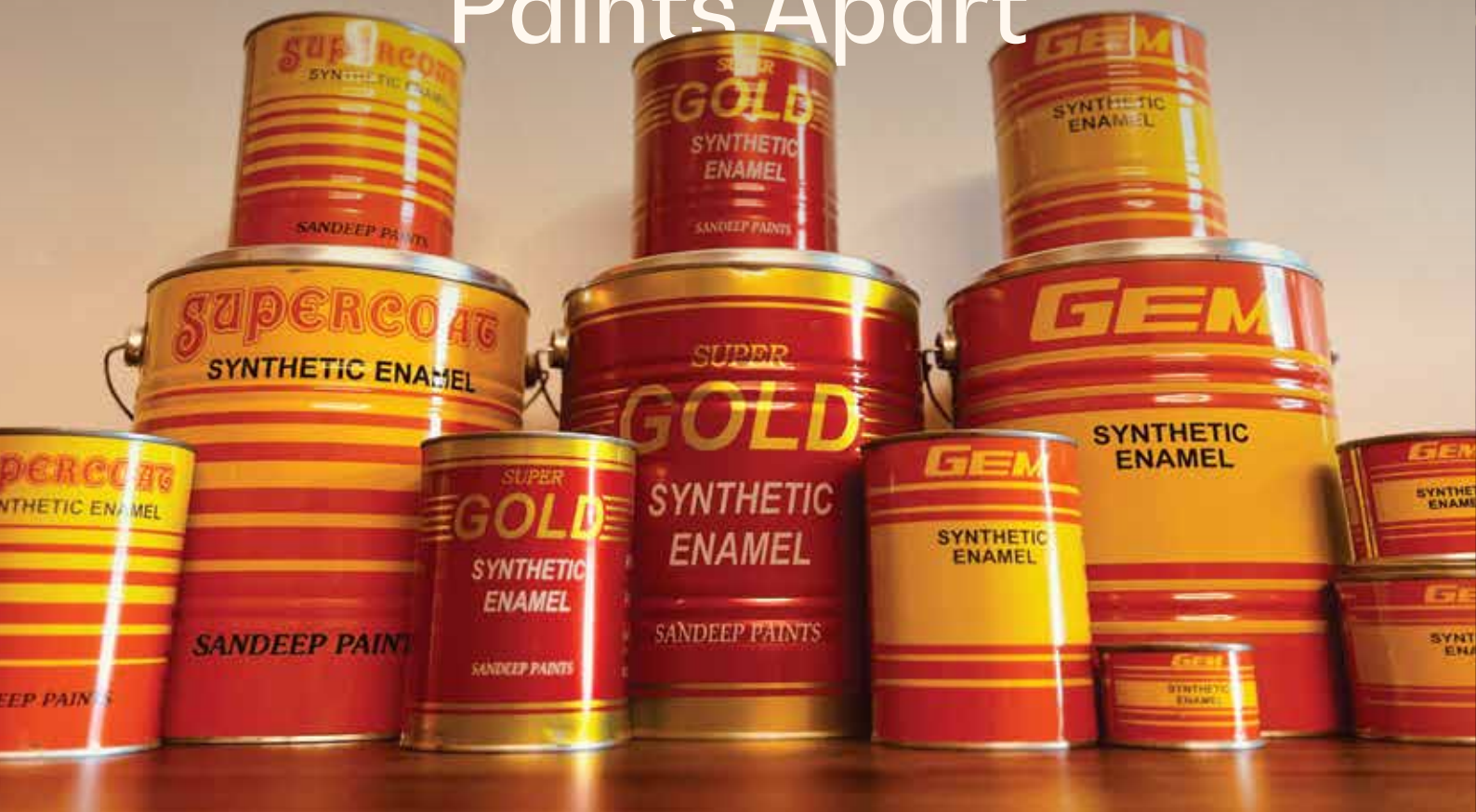
Elevate your interior spaces with our Premium Interior Emulsion Paint. Specially formulated to provide superior coverage and a luxurious finish, this paint adds a touch of elegance to your walls while offering long-lasting protection. With its advanced technology, it creates a breathable barrier that resists stains, moisture, and everyday wear and tear, ensuring your walls stay vibrant and pristine for years to come. Beautify your living spaces from within, with our exceptional Interior Emulsion Paint.

- **EXTERIOR EMULSION PAINT**

Defend your exteriors against the elements with our Super Exterior Paint. Engineered for maximum protection and longevity, this paint forms a durable barrier against moisture, UV rays, and harsh weather conditions, ensuring your home remains beautiful and resilient, inside and out.

PRODUCTS	20 LTR	10 LTR	4 LTR	1 LTR	500 ML	200 ML	100 ML
Synthetic Enamel Paint (Oil-based)							
Synthetic Wood Primer							
Synthetic Olive Green							
Red Oxide Glossy							
Red Oxide Primer							
Blackboard Oil Paint							
Black Japan (made from tar)							
Water-Based Primer							
Interior Emulsion Paint							
Exterior Emulsion Paint							

What sets our Paints Apart



- At Sandeep Paints, we prioritize the integrity of our oil-based paints, which is why we utilize **specialized metal packaging solutions**. Metal packaging provides superior protection against external elements such as moisture, light, and air, maintaining the freshness and effectiveness of our paints over time. Its sturdy and resilient nature enhances the durability and safety of our products during transportation and handling, reducing the risk of damage or leakage.
- In essence, our investment in metal packaging underscores our commitment to delivering premium-quality paints while upholding the highest standards of safety, durability, and environmental stewardship. With Sandeep Paints, you can trust that every can of oil-based paint is not just a product but a testament to our unwavering commitment to excellence.
- Moreover, metal packaging is **eco-friendly and sustainable**, aligning with our commitment to environmental responsibility. Fully recyclable, metal containers contribute to a cleaner, greener planet, reflecting our dedication to both quality and sustainability.
- Introducing our specially crafted **Oil Bound Distemper, designed for rural areas**. With premium quality and affordability in mind, this paint offers vibrant colors and durability. Formulated to withstand rural challenges, it provides long-term value and peace of mind. It's more than just paint; it's a solution that bridges the gap between quality and affordability, making beautifying rural homes easy and hassle-free.

Our Achievements

1

At Sandeep Paints, we take pride in the legacy of our founder, Bhausahab Shrikhande,

whose remarkable achievements have left an indelible mark on both the paint manufacturing industry and the local community. Bhausahab's visionary leadership extended beyond the confines of our company as he served as the esteemed President of the Marathwada Association of Small Scale Industries & Agriculture (MASSIA). In this pivotal role, he not only championed the cause of small-scale industries and agriculture but also spearheaded initiatives aimed at fostering economic growth and development in the Marathwada region. Bhausahab's unwavering dedication to both business excellence and community service serves as a beacon of inspiration for us at Sandeep Paints, driving us to uphold his legacy of innovation, integrity, and social responsibility in all that we do.

2

We are honoured to have been recognized as a "Success Story of the Small-Scale Industry"



by the esteemed Mrs. Shilpa Raveshia, Chairperson of the Indian Small Scale Paint Association (ISSPA) Maharashtra Region, in August 2018. This prestigious award not only acknowledges our dedication to excellence but also highlights our significant contributions to the paint sector. With a mission to position India as the Paint Hub of the World, ISSPA is committed to fostering connections with customers and dealers, expanding paint markets across the nation, creating value for SSI products, and facilitating joint ventures and tie-ups with international SMEs. As a recipient of this esteemed award, Sandeep Paints is proud to align with ISSPA's vision and values.

3

Our commitment to excellence is fortified by the recognition bestowed upon us by

esteemed organizations such as the Indian Small Scale Paint Association (ISSPA) and the Marathwada Association of Small Scale Industries & Agriculture (MASSIA). Being acknowledged as a "Success Story of the Small-Scale Industry" by ISSPA and having our founder, Bhausahab Shrikhande, serve as the President of MASSIA, underscores our unwavering dedication to innovation, integrity, and community service. These accolades not only validate our standing as a trusted company but also affirm our vision to lead the paint manufacturing industry in small-scale enterprises. At Sandeep Paints, we stand as a testament to the values upheld by ISSPA and MASSIA, embodying the spirit of innovation, collaboration, and progress.

Our Team



FOUNDER

Bhausahab Shrikhande (In Memoriam)



MANAGING DIRECTOR

Sandeep B. Shrikhande



MANAGING PARTNER

Sheetal S. Shrikhande



MANAGING PARTNER

Siddarth S. Shrikhande

Contact Us



Sandeep Shrikhande: +91 9881333555
Siddarth Shrikhande: +91 9923932222



sandeep5393@gmail.com



H-5/26, MIDC, Chikalthana,
Aurangabad - 431006



Sandeep
Paints